



BUDDHA INSTITUTE OF MANAGEMENT

DEPARTMENT OF BUSINESS ADMINISTRATION

ACADEMIC YEAR 2025-26

Industrial Visit Summary

The Business Administration Department, Buddha Institute of Management, organized an Industrial Visit on 28/2/2026 to CP Milk and Food Product Pvt. Ltd. (Gyan Dairy), Sector 26 GIDA, Gorakhpur for the students of MBA 2nd Semester.

The objective of the visit was to provide students with practical exposure to understand dairy processing operations, knowledge about supply chain, study the quality control measures, marketing and branding strategies. The industry officials explained various processes, operations, and technologies used in the field. Students observed real-time applications of the concepts studied in the classroom and interacted with experts to gain deeper insights.

The visit enhanced students' understanding of milk processing processes, cold chain management, quality control measures, role of technology and motivated them to connect academic knowledge with industrial practices. Overall, the program was highly informative and beneficial for bridging the gap between theory and practice.

Total Number of Students Visited- 43

Faculty Coordinator(s):

1. Mr. Amitesh Mani Tripathi
2. Mr. Abhay Upadhyay

Head of Department

Department Placement Coordinator



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